**The Future Series** 

# **PASSPORT TO THE FUTURE**

Master the future with this book

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#### PREFACE

This book is written for you, in order to encounter your future self; this book travels through time and space, so that we can build an excellent future together!



hen it comes to the future, how far away do you think it is?

The next 10 years, 20 years ...

Most of the prophecies and visions in this book will be fulfilled in the next 10 years, and some will take 20 years to come true.

\$ You are a multi-million or multi-billion-dollar investor looking for the next big thing.

- If a service of the service of th
- § You are an elite business person, exploring the new rules of the game and opportunities that will dominate the economy of the future
- You are not one of the first 3 types of people, but you are equally fascinated by this book. Because your subconscious is curious and hopeful about the future, and you are looking forward to meeting your future better self here ...



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MEGA PLATFORM

#### **QG FUTURE EXCELLENCE COMMUNITY**

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#### REMARKS

#### **Case studies INNOVATION 1**

# Technology Application Scenarios

### - the future You

Everything that can be imagined can also be realized. This is not a science fiction, this is fact! --- ScenaReality

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hen you enter a future scenario, you may encounter your future self there, not only as a recipient, but also as an instigator, enabler, and bringer to life of the scenario... Employing your technical skills or financial investments, or management abilities, or drive for change to impact the world.

Scenario 1	Smart entertainment
	- Enjoyment is the highest creativity
Scenario 2	Business negotiation
	- Perfect logic for a win-win situation
Scenario 3	Healthy Living
	- Health is King
Scenario 4	Creating your own home
	- You are the creator of your own world
Scenario 5	Efficient and fun travel
	- A wonderful time on the way
Scenario 6	The democratization of high-end investments
	- Aristocratic investing by normal people
Scenario 7	Automated transformation of thoughts into works
	- What you get is what you think

During the Fourth Industrial Revolution, significant technological advancements will occur at an exponential pace. The widespread utilization of science and technology will greatly alter our lifestyle, work, entertainment, social interactions, health, and many other facets. The future scenarios developed by QG's Future Excellence are imaginative and forward-thinking, providing insights into the most essential aspects of the future world and industries.

I am confident that you will be impressed by the seven selected **ScenaReality** scenarios. If you aspire to become a catalyst or executor of future scenarios, leverage your assets and skills to play a role in shaping the future world, and establish yourself as a leader in a particular industry over the next decade, we invite you to join QG Future Excellence for collaboration, idea exchange, consulting, and training services.

\*All software names mentioned in the scenarios are purely fictional and the product of QG Future Excellence's imagination. Any similarity with existing software names is purely coincidental.

#### **Case studies INNOVATION 2**

## Digital Business Model Transformation

A contemporary business model tailored to the technology is essential for maximizing its commercial potential.

A contemporary business model tailored to the technology is a must for success!

--- InnoThink

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henever human society experiences a major technological revolution, many existing business models

no longer keep pace with the development of products, services, and operations. The ongoing fourth industrial revolution has already led to the gradual elimination of some traditional business models, while new technologies have also given rise to new business models.

To fully leverage the commercial potential of technologies, a systematic and contemporary business model that is tailored to the technology is necessary. These new models can either evolve from established practices or emerge as entirely new concepts for the new era.

This is an excerpt from the **InnoThink** course of QG Future Excellence, showcasing 4 case studies with innovative methods for transforming business models:

- Transformer method
- Industry New Tech upgrade
- Analogy method
- Mega Platform

In a continuously evolving technological and market landscape, the need for business model innovation and transformation will persist. QG Future Excellence's research and development efforts have kept pace, providing coverage across a diverse range of industries. We hope that these four case study excerpts will spark your interest and awareness of business model transformation. Once you have honed the principles and cultivated the relevant critical thinking, you will be equipped to tackle numerous shifts while upholding core stability. These shifts refer to the significant external disruptions and uncertainties that take place in the current era and environment, while stability refers to your own internally developed cognitive and innovative capacities.

# May WE have a brilliant and colorful future!

