

The Future Series

Passport to the Future

Master the future with this book

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PREFACE

*This book will be your navigator into the future.
While others are baffled about the ever-changing future,
you are already equipping yourself for the future!*

- QG Future Excellence

This book systematically analyzes the era we are currently living in: An era full of disruptive breakthroughs that can only be experienced but never sought! Human society is in the throes of a new birth and a new round of reshuffling has quietly begun. A large number of things and people, as well as the rules of the game, will be eliminated and replaced by new opportunities that are now in the making.

Taking a holistic perspective, the author presents readers with a clear idea and a panoramic picture of the future, in this time of uncertainty. The essence of this condensed, concise, easy to under-

stand, and straight to the point book is to help readers see the essential trends, avoid the disadvantages, achieve a fundamental transformation in this critical transition stage of the century.

Each chapter and topic of this book address the crucial aspects of our future. The holistic view is first and foremost a particularly important and effective support for decision-makers in politics, business, science and society in this period of great transformation with numerous challenges. The deepening of the respective topic is absolutely possible and makes sense, so that the necessary awareness, projects and measures for shaping a sustainable future can be sharpened, created and implemented.

There is a Chinese saying that it is better to teach someone to fish than to give them a fish. The added value of this book lies in that in addition to giving information, advice and judgment, the author also includes the two latest "Feast of Inspiration" series products independently developed by **QG Future Excellence**, "Future scene customization **ScenaReality**" and "Innovative thinking for business model transformation **InnoThink**". Through these high-tech business cases readers can learn to use the newest technologies in various fields and build digital business models, improve insight, strengthen humanistic thinking and cultivate their perception of the future. The applications and impact of the latest technologies like AI, Autopilot, IoT, Big Data, 3D printing, Smart Materials, Blockchain, VR, AR, NLP, TTS, Gen Tech, Brain-reading Tech are also forecasted.

Those who take advantage of this time to complete their own magnificent transformation will be the ultimate winners over the next 10 to 20 years. They are the ones who will shape and lead the development of all sectors of society.

And you, where do you see yourself in the future? ...



Foreseeing the future is an ability.

Shaping the future means success.

- Dr. Maggie Qi

Founder of QG Future Excellence



A

s a passionate futurist, Dr. Maggie Qi researches, perceives and creates in a multidimensional environment. Technology, economics, politics, culture, society and spirituali-

ty are all interconnected and unified in her research system. Through this interdisciplinary and interconnected thinking and practice, Dr. Maggie Qi has developed a systematic approach to enhance insight and innovation, which is essential for leading and adapting to the rapidly changing era in the future.

Her extensive academic and professional experience in various fields has established Dr. Qi's overall foresight and strategic innovation:

- Dr. Qi gained a BA in Public Administration, an MBA and a PhD in International Business Administration from elite Universities in Shanghai and Hamburg
- Dr. Qi has worked in some of the top 10 Fortune 500 companies, in the automotive, aerospace, energy, semiconductor and software industries, with a focus on strategy and process optimization projects.

As far back as in the 1990s, Dr. Maggie Qi foresaw the many challenges of globalization and was invited to participate in the ISC International Management Symposium, today's St. Gallen Symposium in Switzerland. Today, she is fully aware that mankind is entering a new era, full of changes and the unknown, and is looking forward to the new adventures and the growth that will come with it!

Are you also curious and looking forward to the future?

QG Future Excellence cordially invites you to start the journey to the future together...

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You haven't thought of it
between people in the future
What is the biggest difference
but others have already realized it



FUTURE SHAPERS

*This book is written for you,
in order to encounter your future self;
this book travels through time and space,
so that we can build an excellent future together!*

When it comes to the future, how far away do you think it is?

The next 10 years, 20 years ...

Most of the prophecies and visions in this book will be fulfilled in the next 10 years, and some will take 20 years to come true.

\$ You are a multi-million or multi-billion-dollar investor looking for the next big thing.

- ® You have technical talents or own patents and are thinking about how to use technology to create new products and services to gain market share.

- § You are an elite business person, exploring the new rules of the game and opportunities that will dominate the economy of the future

- ☺ You are not one of the first 3 types of people, but you are equally fascinated by this book. Because your subconscious is curious and hopeful about the future, and you're looking forward to meeting your future better self here ...

Feast of Inspiration 1

Innovative utilization of newest technologies Scene customization - the future You

Everything that can be imagined can also be realized.

This is not a science fiction, this is fact!

--- *ScenaReality*

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W

hen you enter a future scenario, you may meet your future self there, not only as a beneficiary, but also as an initiator, facilitator and realizer of the scenario ...

Using your technical talents or financial investments, or management skills, or spirit of change to change the world.

Scenario 1

Smart entertainment

- Enjoyment is the highest creativity

- Scenario 2 **Business negotiation**
- *Perfect logic for a win-win situation*
- Scenario 3 **Healthy Living**
- *Health is King*
- Scenario 4 **Creating your own home**
- *You are the creator of your own world*
- Scenario 5 **Efficient and fun travel**
- *A wonderful time on the way*
- Scenario 6 **The democratization of high-end investments**
- *Aristocratic investing by normal people*
- Scenario 7 **Converting inspirations into work pieces**
- *What you get is what you think*

In the era of the industrial revolution 4.0, major new technologies will develop exponentially. The wide application of science and technology will greatly change our life, work, entertainment, social life, health and many other aspects. The future scenarios developed by QG Future Excellence are designed to be creative, vivid and realistic, and to anticipate and present all aspects of the future world and all industries.

I hope you will like these 7 selected **ScenaReality** cases. If you want to be a facilitator or an implementor of future scenarios, to use your resources and abilities to participate in shaping the future world

and to become a leader in a specific industry in the next 10 years, you are welcome to join QG Future Excellence for collaboration, exchange of ideas, training and consulting.

**All software names in the scenario customization are the creation of QG Future Excellence's vision, and any similarities with other names are purely coincidental*

Feast of Inspiration 2

Digital Business Model Transformation

InnoThink

The application of latest technologies will catalyze a number of new business models to replace the old ones.

A contemporary business model is a must for success!

--- InnoThink

QG Future Excellence

Whenever human society ushers in a major technological revolution, many of the original business models are subject to major impacts and subversion. The ongoing fourth industrial revolution has already made some traditional business models face elimination. At the same time, new technologies have also given rise to some new business models.

For the technology itself to achieve great business value, it must have a systematic and strategic business model corresponding to it. These new business models can evolve from classic business models, or they can be brand new solutions for a new era.

This is an excerpt of 4 case studies with business model transforming methods from the **InnoThink** course of QG Future Excellence:

- **Transformer method**
- **Industry New Tech upgrade**
- **Application extension method**
- **Super Service Platform**

In an era of constant technological and market changes, business model innovation and transformation will continue to exist, and QG Future Excellence's research and development has evolved with the times to cover a wide range of industries. Hopefully these 4 case study excerpts will stimulate your awareness and interest in business model transformation. Once you have mastered the rules and developed the corresponding logical thinking, you will be able to respond to a multitude of changes by sticking to fundamental invariability. The multitude of changes refer to the great external breakthroughs and uncertainties occurring within the era and environment, while invari-

ability refers to your own self-contained cognitive and innovative ability.

May you and I have **a brilliant
and colorful future !**

